**Social Media Messaging Templates for CIY Events**

**(MOVE / MIX / SuperStart)**

These templates are designed to help you communicate with parents about your upcoming CIY event. Feel free to copy, paste, and customize them to fit your church’s details.

**Tips for Customization**

* Swap in your church’s event dates and location
* Add your specific registration/payment link
* Include any contact info for questions
* Optional: Add your church logo or photos from past events

**Post 1 – Announcement (Launch Day)**

**Big News!**  
We’re going to [CIY MOVE / MIX / SuperStart] on [dates] at [location]! This is a week your student will never forget—filled with powerful worship, inspiring teaching, and unforgettable moments with friends.

✅ **Sign up here:** [link]  
📅 **Deadline:** [date]  
💲 **Cost:** [amount]

Spots are limited—save yours today!

[Optional: Include a group picture from last year’s event]

**Post 2 – Highlight the Experience**

What happens at a CIY event?

* Sessions with amazing speakers and worship
* Small group time to process what God is doing
* Fun and memorable activities with friends
* Opportunities to serve and make a difference

Parents, this is more than a trip—it’s a chance for your student to step deeper into their faith.

✅ **Sign up today:** [link]  
📅 **Deadline:** [date]

[Optional: Short video highlight or student testimony from past years]

**Post 3 – Urgency & Final Push**

We’re getting close!  
Registration for [CIY MOVE / MIX / SuperStart] closes on [date] and we don’t want your student to miss it.

If you’ve been waiting, now’s the time to save their spot!

✅ **Register here:** [link]  
📅 **Deadline:** [date]  
💲 **Cost:** [amount]

Let’s make this week one they’ll remember for a lifetime.

[Optional: Fun group selfie or countdown graphic]